



FALL HOME SHOW AT THE MALL AT GREECE RIDGE



BCB INTRODUCES THE FALL HOME SHOW! 271 Greece Ridge Center Drive



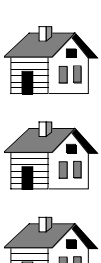
“There’s NO business like show business”! Remember it’s not the amount of leads you get it’s getting your name out before thousands of mall shoppers, movie goers and restaurant patrons who are all potential future customers!



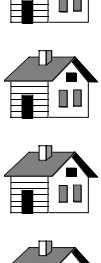
Try the BCB’s Fall Home Fair Expo it’s the most recognized, lowest costing and best way to get your name before the public! Remember face to face contact is the best form of marketing your business!! It’s not how many leads you get that’s important its getting thousands of people to get your business card and flyers for their future project! Look at the advantages of the BCB Mall show below over radio, TV, mail out flyers or print advertising!.



BCB HOME FAIR EXPO DETAILS



1. Convenient easy access one level entry for easy booth set up & breakdown.
2. Thousands of shoppers, diners & movie goers to see your name, products or service.
3. **Low** booth costs– Center Court \$800 (only 6 available) \$700 high traffic prime main aisle!
4. Plenty of **Free** Parking!
5. Show promotions: Mall & BCB Website, mobile app, Facebook page (10,000 fans), Food Court Table Tents, email blast to over 3,000 mall customers and signage throughout the mall.
6. Lots of media show promo advertising—TV, Radio and Print advertising!
7. Three (3) day show!



SHOW DATES & TIMES:
FRIDAY, October 20, 2017
 10: 00 AM to 7:00 PM
SATURDAY, October 21, 2017
 10: 00 AM to 7:00 PM
SUNDAY, October 22, 2017
 11: 00 AM to 5:00 PM

“Don’t be left out of this great opportunity to get your name out in front of thousands of clients.



Promote your product or service at a very low marketing cost”!



PRODUCED BY: The BETTER CONTRACTORS BUREAU
FOR MORE INFORMATION VISIT THE WEB SITE At WWW.The-bcb.net/homefair
Email: obettercontract@rochester.rr.com or 585-338-3600 fax 585-467-3740



HOME FAIR EXPO
1151 Titus Avenue
Rochester, NY 14617

TO



The largest,

MALL Home

Show in the area!
“Everything For In & Around The Home”

 CUT & RETURN with payment to: Better Contractors Bureau, Ltd. 1151 Titus Avenue, Rochester, NY 14617

HOME FAIR EXPO 2017 RESERVATION FORM

Exhibitor Name: _____ Address: _____ Zip: _____

Authorized By: _____ Phone: () _____ FAX: _____

Booth Area: Check amt: ___ In Prime Center Court between JC Penny's & Food Court @ \$800 ea. = _____ (only 6 available)
Check amt: ___ In Center Aisle between Macy's & Children's play area @ 700 ea. = _____

Deposit (NON REFUNDABLE) \$200 X No. ___ of 10' X 10' Booth (s) = _____ Note: all booth locations assigned on a first paid deposit basis! Multiple booths discount at 1st at regular price any additional booths \$25 off!

Date: _____ Signed: _____ ITEM (S) Exhibiting: _____

Charge Card: VISA ___ MC ___ AMX _____ Expires _____ IMS 1/2 cash No. _____

Product or Service Exhibiting _____

OFFICE USE ONLY: Deposit \$ _____ Date Paid _____ Check No. _____

Balance: \$ _____ Date Paid _____ Check No. _____

BCB Rep. _____



THE BETTER CONTRACTORS BUREAU PRESENTS THE ANNUAL

HOME FAIR EXPO

FALL HOMESHOW AT THE MALL AT GREECE RIDGE

The show for remodelers, builders, realtors, lenders and other consumer home related products and services!

MOVE IN Thursday, October 20, 2016 - 10pm-Till

MOVE OUT Sunday, October 23, 2016 - 7:00pm-10:00pm (*Monday morning by special arrangement only*)

SHOW PARTICULARS (compare with other shows)

Booth Costs – Prime Center Court \$800 between JC Penny's & The Food Court
Main Center aisle \$700 from Macy's to children's play area.

Booth sizes 10' deep X 10' wide

Multiple booth discounts 1 at regular price each additional booth at \$25 off!

EXHIBIT COSTS INCLUDE:

30" Decorative sides & 8' back drapery * Company booth ID sign * 2 chairs * undraped table

110 electric furnished but exhibitors must provide their own electric cords.

The Better Contractors Bureau's FALL Home Fair Expo home show is the premier of all mall shows in the area. It enables potential customer to come to one place to get ideas for their future remodeling, new home building, home buying, & decorating plans while shopping or going to a movie.

"If you want to promote your product or service before the public and get plenty of leads, this is the show for you! You won't have to get into other shows that spend little on promoting their shows or charge excessive booth prices! Where attendees have to pay excessive fees for admission and parking to the show!"

Call the office NOW to find out what booths are available, as the show will be a sell out!

"Face to face contact with potential customers is the best way to make a sale". So don't delay reserve your spot now! The Mall is one of the most popular in the area and has constant traffic!