



THE BETTER CONTRACTORS BUREAU PRESENTS THE 33rd ANNUAL

REMODELRAMA

LANDSCAPE & HOME FAIR EXPO



**BACK HOME AT THE DOME
NEW OWNERS, NEWLY
RENOVATED & NEW NAME !!!
DON'T MISS OUT!!**



*At The **ALL NEW ROC DOME & EXPOSITION CENTER**
2695 E. Henrietta Rd. Henrietta, NY 14467*

"If you're a remodeling contractor, home builder, lender, realtor or have a home product or service the BCB's Home Fair Expo is the place to be! Everything in one place for all your customer's home related needs".

The proven longest, largest & best lead generating show in the area! The REMODELRAMA Energy & Home Fair Expo is the most recognized show of the year and kicks off the start of the home improvement season!

Compare these many benefits of exhibiting in the BCB Home Fair Expo over other shows:

- Lower booth costs!
- Special discounted pricing for unrelated remodeling or service product exhibitors (ex. wineries, food, etc.)
- \$50,000 + spent on advertising & promotion.
- 10 Free exhibitor comp admission tickets.
- Listing on the BCB website.
- A show that supports a non-profit agency that Protects & Informs the consumer and Upgrades the image of the Home Improvement Industry.
- Show benefits a charity each year!
- Easy first floor access for exhibitor set up.
- Free exhibitor & attendee parking!
- Easy access ground level set up and break down!

**REMEMBER! Face-to-Face Contact
is the Best Form of Selling!**

SHOW DATES & TIMES

SATURDAY, Feb.25, 2017

10:00am - 6:00pm

&

SUNDAY, Feb.26, 2017

10:00am - 5:00pm

PRODUCED BY:



For more information, call:
(585) 338-3600

REMODELRAMA LANDSCAPE & HOME FAIR EXPO

Exhibit Pricing:

Dome & Minette Hall

Insides- 8' X 10' booth \$950 ea. With electric \$1,000 ea.
Corners- 8' X 10' booth \$975 ea. With electric \$1,025 ea.
Multiple booth discount - 1st booth at regular inside or corner pricing and **\$50** off each additional booth thereafter!
Note: For any unrelated product exhibits to the home improvement industry such as food services, wineries, flea market sales, etc. call for special pricing.

Booth Pricing Includes:

- * FREE listing on BCB Home Fair website.
- * 8' draped backdrop w/32" sides.
- * One 7" X 44" ID Sign.
- * FREE 10 complimentary admission tickets.
- * FREE parking!
- * FREE Listing on show attendee hand out.
- * FREE two chairs.

TABLES & ELECTRICAL ADDITIONAL!

CUT & RETURN this form with payment to: **Better Contractors Bureau, Ltd.** 1151 Titus Avenue, Rochester, NY 14617

REMODELRAMA LANDSCAPE & HOME FAIR EXPO

February 25 & 26, 2017

SHOW BOOTH RESERVATION FORM

Exhibitor Name: _____ (Exactly as it should appear on ID booth sign)

Contact: _____ Email _____

Address: _____ City: _____ State _____ Zip: _____

Phone: _____ Fax: _____ Product or Service Exhibiting: _____

Booth Choices: _____ Deposit (Non-refundable) @ \$200 **Per** Booth = _____

I would like my former no. of booth(s) and location. ____ yes ____ no I'd like to relocate please call me! ____

Date: ____/____/____ Signature: _____ Items Exhibiting: _____

Charge Card: ____ VISA ____ MC ____ AMX No: _____ Exp. Date: _____

IMS No: _____ (**Note:** IMS can be used for only one (1) booth) I need electric for my booth ____ YES ____ No

FOR OFFICE USE ONLY:

Deposit: _____ Date Paid: _____ Check No: _____ BCB Rep: _____

Balance: _____ Date Paid: _____ Check No: _____ BCB Rep: _____



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REMODELRAMA LANDSCAPE & HOME FAIR EXPO

**“Rochester’s Proven ALL NEW BIGGEST & BEST
Lead Generating Home Improvement show in the area”!**

At the NEWLY renovated ROC Dome Exposition Center

MOVE IN

Friday, Feb.25, 2017 Dome Exhibitors 10:00 am - 9PM * Minette Exhibitors 12 pm - 9 pm

MOVE OUT

Sunday, Feb.26, 2017 5:00pm-10:00pm!! *(Monday morning move out by special pre arrangement only @ \$200 per hour 1 hour minimum or any part there of!)*

SHOW PARTICULARS

Booth Costs – Inside \$950 with 110 amp electric \$1,050 * Corners \$975 with 110 amp electric \$1,025

(Call for multiple booth discount pricing!)

EXHIBIT COSTS INCLUDE:

* Decorative sides & back drapery * Company ID booth sign * 10 comp. tickets * I.D. badges * Chairs
Booth sizes 8’ deep X 10’ wide

NOTE: NO TABLES (110 amp ELECTRIC additional as required!)

Note: The facility decorator will be on-hand to rent tables & carpeting, etc. during show set up and you can reserve them prior to the show by calling Great Lakes Events at 585-458-2200. Should you need special items such as 220 electric, forklift, water for pools or spas, etc., you must make arrangements by calling the Roc Dome & Exposition Center **Directly** at 334-4000 at least one week prior to the event.

The Better Contractors Bureau’s annual Spring Remodelrama Energy & Home Fair Expo show is the premier of all shows in the area. It has proven results, as many past exhibitors can attest to. It enables the potential customer to come to one place for all their home building and remodeling needs.

If you want to get your product or service before the public and get plenty of leads, this is the show for you! You won’t have to get into other shows that spend little on promoting their shows, charge excessive prices for booths where attendees have to pay for parking, use elevators, escalators, and walk long distances to get into the facility.

The budget for advertising and promotion for the Home Fair Expo is over \$50,000 and without that kind of spending you won’t get a good attendance and your money’s worth for your investment.

Please send in the reservation form with your deposit for **\$200 per** booth (s) choice. Remember we have a 90% retention rate so if interested in participating in the show, you should do so ASAP!

Face to face contact with a potential customer is the best way to make a sale.

TRY IT ONCE AND YOU WILL BE IN IT EVERY YEAR!

Better Contractors Bureau | 1151 Titus Avenue | Rochester, NY 14617 | Phone: (585) 338-3600 | Fax: (585) 467-3740
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